

MEDIA, BROADCAST AND PRODUCTION



Better Futures
Multi-Academy Trust

Coventry
University 



HM Government

T-LEVELS

THE NEXT LEVEL QUALIFICATION

T LEVEL TECHNICAL QUALIFICATION IN MEDIA, BROADCAST AND PRODUCTION



COURSE OVERVIEW

During the 2-year programme, students will learn the core knowledge and skills that are needed for entry to a range of media, broadcast and production occupations.

SUBJECT CONTENT

Core content:

Students will develop an understanding of a broad range of issues relevant to the sector, including:

- The Creative Economy
- The Individual in the Creative Industries
- Cultural Context and Vocabulary
- Audience
- Legislation/Regulation
- Professionalism and Ethics
- Equality, Diversity and Inclusion
- Research Skills
- Project Methodology and Administration
- Continued Professional Development.

In addition to the core content, each student will also complete the occupational specialism - Content Creation and Production

CAREER PROGRESSION

Career options can include:

- TV or Film Production Assistant, Assistant Director, Film Director, Film Producer, Camera Operator
- Media Researcher
- Radio Broadcast Assistant
- Video Editor
- Broadcast Engineer
- Junior Content Producer
- Creative Content Assistant
- Audio Production Assistant
- Broadcast Assistant
- Production Management Assistant
- Programme Assistant
- Runner
- Junior Content Assistant
- Social Media Assistant/Co-Ordinator
- Junior Media Executive

KEY FACTS

Course Duration:

2 years

Entry Requirements:

5 GCSEs grade 4-9 including English and Maths

Assessment:

Year 1: Core Component

This component covers the underpinning knowledge, concepts and skills that support threshold competence in the Media industry.

- Core Paper – 2.5 Hours Written Exam (worth 60%)
- 15 Hours Employer Set Project (ESP) (worth 40%)

Year 2: Occupational Specialism
Content Creation and Production

The following components covers the Occupational Specialist knowledge and skills required to demonstrate threshold competence for the specialism. The Occupational Specialism is assessed by a skills-related project that synoptically assesses the performance outcome skills and associated underpinning knowledge.

Content Creation and Production –
Externally Set Project (worth 100%)

Students who complete their T Level will receive an overall grade of Pass, Merit, Distinction or Distinction*. Students will get a nationally recognised certificate which will show their overall grade and a breakdown of what they have achieved.

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