

BUSINESS STUDIES A LEVEL



KEY FACTS

Course Duration:

Two years.

Entry Requirements:

Standard entry requirements

Assessment:

The exam board is Edexcel.

- What is business?
- Managers, leadership and decision-making
- Decisions to improve performance in marketing, operations, finance and human resources.
- Analysing the strategic position of a business.

Externally assessed examination. All exams are taken at the end of two years of study.

Paper 1 – 2hrs. (Data response and essay)

Paper 2 – 2hrs. (Data response and essay)

Paper 3 – 2hrs. (Data response and essay)

COURSE OVERVIEW

Want to run your own business? Want to work in a large business environment? Want to learn how to make money? Want to learn about large brands? Want to find out how to be a successful entrepreneur?

If your answer to any of these questions is yes, then this is the course for you!

CAREER PROGRESSION

Popular careers for Business Students include: Business Management; Marketing; Banking; ICT; Insurance; Retail Management; Accountancy; Human Resources and International Business.

FURTHER INFORMATION

A Level Revision Conferences delivered by experienced examiners are arranged each year. External trips include visits to the Jaguar Car Plant. In addition, other trips in the past have included visits to London's Silicon Roundabout, Cadbury's and ASDA (George) which have supported learning by bringing real life situations to the classroom.

NIKITA

Previous School:

Beauchamp College



"Given my starting point coming to Gateway to study

Business has given me the confidence to believe in myself again and achieve great results."



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0116 274 4500